

Course Equivalence List - Overseas Summer Programme 2025

[Student Version]
Update: 20250624

Important Notes on Unit Transfer from Overseas Summer Study

If students are planning to attend overseas summer programme and would like to apply for units transfer back to BNBU, please note the following guidelines:

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Information provided by IDO (Overseas Summer 2025)						Proposed Course Matching in BNBU 2025 (input by teaching units)			
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1	Nanyang Technological University	Essentials of Business Communication	39	3	One Course	BUS3003 Business Communications	3	MR for FBM & CCM students; FE for the rest	
2-1	ESADE Business School	International Management Track (International Finance + Creating Successful International Marketing Strategies)	45	3	Choose one from three	BUS4063 International Business	3	FE	
2-2		Entrepreneurship and Management Track (Global Entrepreneurship + Social Entrepreneurship)	45	3		EPIN4013 Global and Social Entrepreneurship	3	ME for EPIN students; FE for the rest	EPIN minor elective
2-3		Innovation in Management Track (Design Thinking & Prototyping + Digital Disruption and Big Data)	45	3		FEST1053 Selected Topic in Science and Technology	3	FE	
3-1	St Antony's College, University of Oxford	Data Science with Python	45	6 ECTS	Choose one from five	GFQR1013 Hands On Data Analytics for Everyone or, FEST1053 Selected Topics in Science and Technology III	3	GE2021/FE	
3-2		Artificial Intelligence and Machine Learning	45	6 ECTS		AI2013 Introduction to Artificial Intelligence - MR/FE or, GFQR1013 Hands On Data Analytics for Everyone - GE2021	3	MR for AI students; GE2021/FE for the rest	
3-3		Entrepreneurship, Business and Management	45	6 ECTS		FEST1023 Selected Topics in Business and Communication III	3	FE	
3-4		Culture, Art and Society	45	6 ECTS		FEST1083 Selected Topics in Humanities, Literature and Social Sciences III	3	FE	

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3-5		Financial Analysis and Management Strategies	45	6 ECTS		BUS1023 Business and Society (for Non FBM students) or, FEST1023 Selected Topics in Business and Communication III (for FBM students)	3	FE	
4-1	Girton College, University of Cambridge	Business (Three modules: Business Leadership/Business Strategy/Responsible Investing)	45	3	Choose one from two	BUS2043 Principles of Management	3	FE	BUS Minor-Elective
4-2		Economics (Three modules: Macroeconomics and its Economic, Political and Social factors/The Nobel Prize Winners/Distributional Macroeconomics)	45	3		FEST1023 Selected Topics in Business and Communication III	3	FE	
5-1	Lancaster University	International Commercial Law	100	7.5 ECTS	Choose one from three	FEST1023 Selected Topics in Business and Communication III	3	FE	
5-2		Film	100	7.5 ECTS		CTV2003 Aesthetics of Film	3	ME for CTV students; FE for the rest	
5-3		International Cultural Experience	100	5 ECTS		DHSS2003 Transcultural Exchange in the Humanities and Social Sciences	3	Common Concentration Elective for GAD students (2021&2022 cohorts); ME for DGS students; FE for the rest	
6	Murray Edward College, University of Cambridge	Big Data and AI in Business	45	6 ECTS	One Course	FEST1053 Selected Topic in Science and Technology III	3	FE	
7-1		Advertising and Popular Culture	45	3		PRA4003 Advertising and Society	3	ME for CCGC&MCOM&PRA students; FE for the rest	

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7-2	Sungkyunkwan University	Artificial Intelligence	45	3	Choose two from eighteen	AI2013 Introduction to Artificial Intelligence	3	MR fo AI students; FE for the rest	
7-3		Business Analytics	45	3		EBIS2023 Business Analytics	3	MR for DMM students; MR for ACCT/AE/FIN/MHR/MKT/EBIS/EPI N students(2021 cohort and onwards); FE for the rest	
7-4		Cross Cultural Psychology	45	3		PSY3063 Psychology of Cultural Diversity	3	MR for APSY; FE for the rest	Prerequisite: Introduction to Psychology
7-5		Digital marketing	45	3		MKT2023 Digital Marketing Strategy	3	ME for MKT students; FE for the rest	
7-6		Digital strategy in Media and communication	45	3		PRA3063 Digital Media and Strategic Communication	3	MR for PRA students; FE for the rest	
7-7		Globalization of Korean Popular Culture	45	3		KOR2013 Korean Culture	3	FE	
7-8		Human creativity in the age of AI	45	3		ENG4213 Special Topics in Literature	3	ME for ELLS students; FE for the rest	
7-9		Human-Robotics Interaction and Application	45	3		FEST1053 Selected Topics in Science and Technology III	3	FE for all students.	
7-10		K-pop Dance and Social Media	45	3		FEST1143 Selected Topics in Cultures and Languages III	3	FE	
7-11		K-Pop, Hallyu and Korean Society	45	3		FEST1143 Selected Topics in Cultures and Languages III	3	FE	
7-12		Korean Language: Basic	45	3		KOR1003 Korean II	3	FE	
7-13		Korean Language: Beginner	45	3		KOR1013 Korean I	3	FE	
7-14		Korean Language: Intermediate	45	3		KOR1003 Korean II	3	FE	

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7-15		Principles of Finance	45	3		FIN2023/FIN2003 Financial Management	3	MR for ACCT/AE/FIN/MHR/MKT/EBIS/EPI N/DMM & CCM students; FE for the rest Minor Elective	FIN2023 for non-ACCT students, FIN2003 for ACCT students, Elective course for Minor in Business & Minor in Entrepreneurship and Innovation & Minor in Finance
7-16		Social Epidemiology and Global Mental Health	45	3		FEST1083 Selected Topics in Humanities, Literature and Social Sciences III	3	FE	
7-17		Strategy Management	45	3		ECON4013 Industrial Organisation	3	ME for AE students; FE for the rest; Minor Elective	Elective course for Minor Programme in AE
7-18		Understanding International Finance, the Global Economy, and Exchange Rates	45	3		FIN3053 Multinational Finance	3	ME for FIN students, FE for the rest, Minor Elective	Elective course for Minor Programme in Finance
8-1		Changing Economic Landscape of Southeast Asia	36	3		ECON3023 Asia-Pacific Economies	3	ME for AE students; FE for the rest; Minor Elective	Elective course for Minor Programme in AE
8-2		Chinese Economic History in a Global Context	36	3		FEST1023 Selected Topics in Business and Communication III	3	FE	
8-3		Cross Cultural Dialogue A Global Perspective	36	3		MCOM3163 Study on Intercultural Communication Issues	3	ME for CCGC & MCOM& PRA students; FE for the rest	
8-4		Cyberpsychology Technology and the Human Mind	36	3		FEST1083 Selected Topics in Humanities, Literature and Social Sciences III	3	FE	
8-5		Economy Government and Society	36	3		FEST1023 Selected Topics in Business and Communication III	3	FE	

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8-6	National University of Singapore	Emotions and Social Life	36	3	Choose one from eighteen	FEST1083 Selected Topics in Humanities, Literature and Social Sciences III	3	FE	
8-7		Food & Foodways	36	3		GTCU2093 Food Culture and Innovation or, FOOD1013 Food Appreciation	3	GE2021 or FE	
8-8		Idols and Celebrities in Japan and Korea	36	3		FEST1083 the Selected Topics in Humanities, Literature and Social Sciences III or, MCOM2073 History of East Asian Media and Culture	3	FEST1083: FE for all students; MCOM2073: ME for MCOM students, and FE for the rest.	
8-9		Introduction to Foreign Exchange	36	3		ECON3203 International Finance	3	ME for AE students; FE for the rest;	
8-10		Introduction to Psychology	36	3		PSY2043 Introduction to Psychology	3	MR for APSY students; FE for the rest	
8-11		Media in Global Contexts	36	3		MCOM3123 International Communication	3	MR for CCGC & MCOM students; ME for PRA students; FE for the rest	
8-12		Principles of Visual Communication Design	36	3		MAD2003 Design Fundamentals	3	MR for MAD students; FE for the rest	
8-13		Social Psychology, You, and Me	36	3		PSY2023 Social Psychology	3	MR for APSY students; FE for the rest	Prerequisite: Introduction to Psychology
8-14		Sociology of Deviance	36	3		FEST1083 Selected Topics in Humanities, Literature and Social Sciences III	3	FE	
8-15		The Chinese Economy Institutions and Policies	36	3		ECON3053 Foundations of Chinese Economy	3	ME for AE students; FE for the rest; Minor Elective	Elective course for Minor Programme in AE
8-16	The Evolution of a Global City State	36	3	FEST1083 Selected Topics in Humanities, Literature and Social Sciences III	3	FE			
8-17	The Rise and Fall of Great Cities	36	3	FEST1023 Selected Topics in Business and Communication III	3	FE			

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8-18		Thinking Like an Economist	36	3		FEST1023 Selected Topics in Business and Communication III	3	FE	
9-1	Beijing Foreign Studies University	Entrepreneurship and Innovation	32	2	Choose two courses	EPIN3023 Marketing for Entrepreneurs	3	MR for EPIN students; FE for the rest	
9-2		Foundation of Business Analytics in the Digital Age	32	2					